Case 5:17-cv-07082-BLF Document 196 Filed 08/20/19 Page 1 of 6

1 2	COOLEY LLP MICHAEL G. RHODES (116127) (rhodesmg@cooley.com) JEFFREY M. GUTKIN (216083) (jgutkin@cooley.com) KYLE C. WONG (224021) (kwong@cooley.com) 101 California Street			
3				
4	5th Floor San Francisco, CA 94111-5800			
5	Telephone: (415) 693-2000 Facsimile: (415) 693-2222			
6	Attorneys for Defendant			
7	GOOGĽE LLC			
8	UNITED STATE	S DISTRICT COURT		
9	NORTHERN DISTRICT OF CALIFORNIA			
10				
11	ADTRADER, INC., CLASSIC AND FOOD	Case No. 5:17-CV-07082-BLF		
12	EOOD, LML CONSULT LTD., AD CRUNCH LTD., FRESH BREAK, LTD., and	JOINT STIPULATION AND		
13	SPECIALIZED COLLECTIONS BUREAU, INC.,	[PROPOSED] ORDER RE: CLASS CERTIFICATION BRIEFING		
14	Plaintiff,	SCHEDULE AS MODIFIED BY THE COURT		
15	v.	Courtroom: 3 Judge: Hon. Beth Labson Freeman		
16	GOOGLE LLC,	Trial Date: June 6, 2022		
17	Defendant.			
18				
19	This Stipulation is entered into by and between Plaintiffs AdTrader, Inc. ("AdTrader"), Classic			
20	and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections			
21	Bureau, Inc. (collectively "Plaintiffs"), and Google LLC ("Google" and collectively with Plaintiffs,			
22	the "Parties"), by and through their respective counsel.			
23	WHEREAS, Google propounded its First Set of Requests for Production of Documents to			
24	AdTrader on October 23, 2018 (the "Requests")	;		
25	WHEREAS, AdTrader produced approximately 15,000 pages of documents in response to the			
26	Requests on February 4, 2019;			
27	WHEREAS, in response to a subsequent meet and confer in July, 2019 AdTrader discovered			
28	that, due to a technical mistake by its document	t production vendor, approximately 225,000 pages of		

documents that it had intended to include in its February 4 document production had not been produced;

WHEREAS, after discovering the mistake AdTrader promptly produced the additional 225,000 pages of documents;

WHEREAS, almost all of the newly produced documents are in Bulgarian, and will need to be translated into English;

WHEREAS, Google does not yet know whether it will be possible to translate many, if not most, of the Bulgarian documents programmatically;

WHEREAS, pursuant to the Joint Case Management Schedule entered by the Court on July 31, 2018, the current schedule for Plaintiffs' Motion for Class Certification is as follows:

Event	Date
Plaintiffs' Motion for Class Certification	September 17, 2019
Google's deadline to disclose the identity of and	October 3, 2019
the general subjects of the opinions of any	
expert(s) that will support Google's Opposition	
to Plaintiffs' Motion for Class Certification	
Google's Opposition to Plaintiffs' Motion for	October 29, 2019
Class Certification	
Plaintiffs' Reply in Support of their Motion for	December 3, 2019
Class Certification	
Hearing on Plaintiffs' Motion for Class	December 19, 2019
Certification	

WHEREAS, Google contends that in light of AdTrader's recent production of hundreds of thousands of pages of Bulgarian language documents, maintaining the current briefing schedule will seriously prejudice Google for several reasons:

• Google contends that it will be difficult or impossible for it to review the new

4

12 13

1415

1617

18 19

2021

22

23

24

25

2627

28

COOLEY LLP
ATTORNEYS AT LAW
SAN FRANCISCO

documents in the time available before class certification briefing opens.

- Google contends that it previously intended to take the depositions of at least one of
 AdTrader's principals in late August or early September and will now need to postpone
 any AdTrader depositions until Google can translate and review the relevant
 documents. With Google's opposition due on October 29, Google will be unable to
 conduct the needed depositions sufficiently in advance of its opposition deadline;
- Google contends that it is not yet aware of whether its review of these newly produced documents will reveal the need to conduct additional discovery for which Google has not yet planned and which Google has not yet requested from Plaintiffs;

WHEREAS, Plaintiffs contend that none of the documents AdTrader produced have any bearing on its intended motion for class certification, since its internal documents would only go towards the merits of its claims as opposed to any class certification issues, but nonetheless agree to a continuance both to avoid burdening the Court with motion practice and because its counsel have a two-week jury trial in federal court beginning on October 1, 2019;

WHEREAS, the parties currently have a mediation scheduled before the Honorable Laurel Beeler on October 22 and the requested continuance will also allow that mediation to occur before class certification briefing commences;

WHEREAS, on a separate issue, the Parties anticipate that Plaintiffs' Motion for Class Certification will be based on a large volume of data, documents and information that Google will attempt to seal and that it will be unduly burdensome for Google to be required to seal all of the requisite information four days after the initial filing;

WHEREAS, the fact discovery cut off in this matter is not until April 2, 2021, dispositive motions are not due until September 23, 2021, and trial is not set until June 6, 2022;

WHEREAS, Civil Local Rule 6-2(a) permits parties to file a stipulation requesting an order changing time that affects the date of an event or deadline set by Court order;

WHEREAS, the parties have not previously requested or received any extensions of time or changes to the Joint Case Management Schedule;

WHEREAS, the only other changes to the schedule in this matter have been stipulated requests

1

2

3 4

6 7

5

8

101112

13 14

15

161718

1920

2223

21

24 25

2627

28

to set briefing schedules on Google's motions to dismiss (Dkt. Nos. 18 and 27);

WHEREAS, it is possible to postpone the briefing schedule for class certification without affecting any of the other deadlines set by the Court in this action and without prejudicing Plaintiffs;

WHEREAS, in light of the foregoing, the Parties agree that Plaintiffs will require additional time, beyond the current deadline to prepare their upcoming Motion for Class Certification;

WHEREAS, the Parties mutually desire a briefing schedule for class certification that does not unnecessarily interfere with the Thanksgiving, Christmas, and New Year's holidays;

WHEREAS, the Parties agree, based on the discovery requested and exchanged to date, that granting the stipulated extension of time for briefing and hearing Plaintiffs' Motion for Class Certification will allow for a more complete and orderly presentation of the factual and legal issues the Court will need to resolve in connection with Plaintiffs' Motion, and will not have any effect on any later event or deadline already fixed by Court order.

NOW THEREFORE, the Parties hereby jointly request the Court enter the following modified briefing schedule for class certification:

Event	Date
Plaintiffs' Motion for Class Certification	November 8, 2019
Google's deadline to move to seal any	November 18, 2019
documents filed conditionally under seal by	
Plaintiffs in support of their Motion for Class	
Certification	
Google's deadline to disclose the identity of and	November 25, 2019
the general subjects of the opinions of any	
expert(s) that will support Google's Opposition	
to Plaintiffs' Motion for Class Certification	
Google's Opposition to Plaintiffs' Motion for	December 20, 2019
Class Certification	

Case 5:17-cv-07082-BLF Document 196 Filed 08/20/19 Page 5 of 6

	Plaintiffs' Reply in Support of their Motion for Class Certification		January 24, 2020
	Hearing on Plaintiffs' Motion	for Class	At the Court's discretion. The Parties jointly
	Certification		suggest a date in March, 2020.
	IT IS SO STIPULATED.		
DATED: August 19, 2019 GAW POE LLP RANDOLPH GAW (223718) MARK POE (223714)			DOLPH GAW (223718)
		SAM	UEL SONG (245007) OR MENG (254102)
		VICI	OK MENO (254102)
		<u>/s/ Ra</u>	ındolph Gaw
			olph Gaw
		Attorneys for Plaintiffs AdTrader, Inc. et al.	
	DATED: August 19, 2019	COOLEY LLP	
		JEFF	HAEL G. RHODES (116127) REY M. GUTKIN (216083)
		KYL	E C. WONG (224021)
		/-/ I -	C M. C
			<i>ffrey M. Gutkin</i> ey M. Gutkin
			neys for Defendant le LLC
		Goog	ic LLC
	ATTESTATION PURSUANT TO CIVIL LOCAL RULE 5-1(i)(3)		
	ATTESTATIONTO	KSUAIVI IC	OCIVIL LOCAL ROLE 3-1(1)(3)
	I, Jeffrey M. Gutkin, attest that concurrence in the filing of this document has been		
	obtained from the other signatory. Executed on August 19, 2019, in San Francisco, California.		
	/s/ Jeffrey M. Gutkin		
	Jeffrey M. Gutkin		